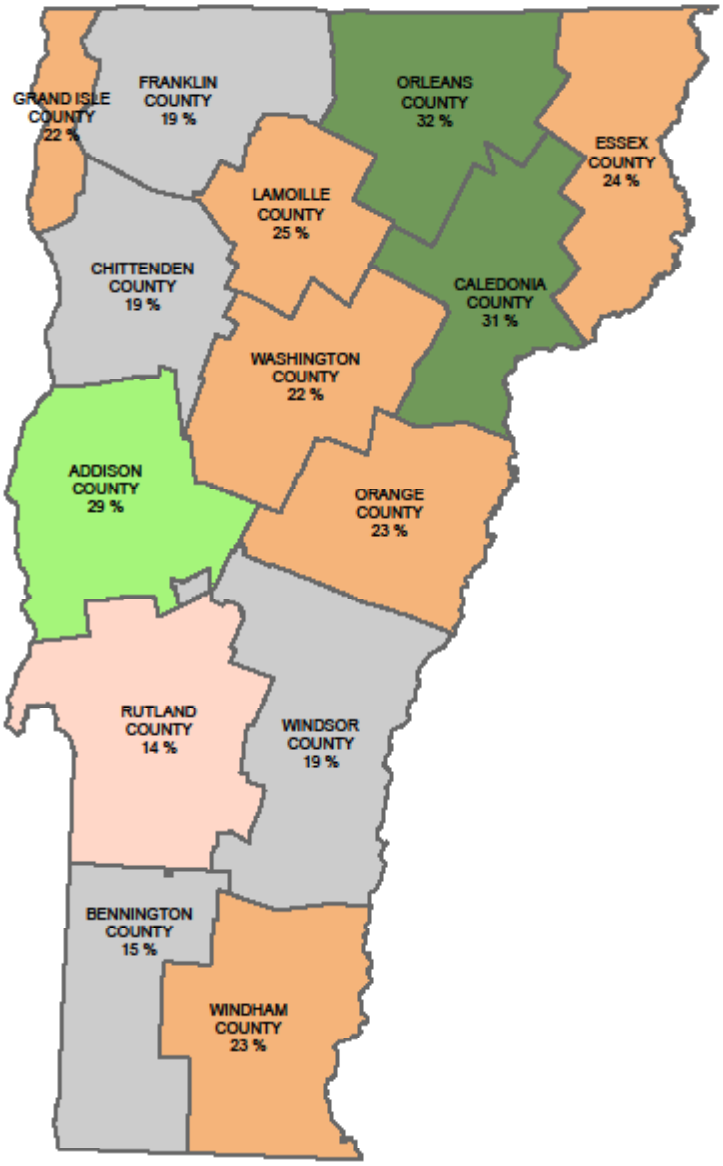Percent Women 40-64 at < 250% FPL (Federal Poverty Level) Who Are Ladies First Members